# **Abhay** Singh UX UI Designer

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# about

I'M a UX UI designer, I create intuitive and visually compelling user experiences for digital products. I have a deep understanding of user needs and behavior, which I use to inform my design decisions.

My portfolio showcases my ability to solve complex design challenges and effectively communicate my solutions through wireframes, prototypes, and high-fidelity designs

# skills

Dedicated **Highly Organised Great Attention to Details** Good Communicator **Ability To Multitask** Results-Oriented

## tools

Figma Photoshop Illustrator After Effects Blender

Achieved the first-place position in a college web development competition

Secured the first prize in the college IT fest's PPT making competition.

Achieved a commendable second-position in the Chandigarh Football League, which was a great accomplishment in the competition.

# projects

### Speculative Design

Project 1

### - Healthcare System in 2040

The purpose of this speculative design project is to revisualize the healthcare system within Chitkara university in 2040, leveraging automation and advanced technologies to provide the best facilities for both staff and students.

#### **Experience Design**

Project 2

### - Cafe (Local)

This project aims to improve the ordering and waiting experience in a cafe by streamlining the process, implementing a virtual queue system, and enhancing the waiting environment. The deliverables will include concept designs and recommendations for a simpler and more enjoyable customer experience.

#### Service Design

Project 3

### - Health Insurance

This service design project aims to improve the claiming and maintenance process of health insurance policies for users. By streamlining the claiming process, offering proactive policy maintenance features, and providing user education and support, the project aims to simplify the complexities of health insurance.

#### **Design Project**

Project 4

#### - 99 Acres Mobile App

The purpose of this project is to undertake a comprehensive redesign of the 99 Acres app, a popular real estate platform that connects buyers, sellers, and renters. The current version of the app has served its purpose well, but it requires a fresh and modern look, improved functionality, and enhanced user interface.

# education

Master Of Design UX/UI

- Chitkara University (punjab)

2022 - 2024

2019 - 2022

Bachelor of Computer Applications - Government College of Commerce and Business Administration, Sector 50, Chandigarh